



Chiang Mai University

This is to certify that

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has successfully completed the CMU MOOC International titled

The Art of Storytelling in Business Communication: Cases Studies of Thai Enterprises

The course was instructed by the faculty member of

Faculty of Business Administration

in collaboration with CMU International College of Digital Innovation,
Information Technology Service Center, and School of Lifelong Education

Professor Pongruk Sribanditmongkol, MD., Ph.D.

President of Chiang Mai University

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